

September 20, 2021

TEASER :: «Project or Company Name» Application for SNIC Life Science Accelerator (ACC) support

Comment: Please replace the criteria descriptions with the relevant information of your start-up - max. 2 pages.

#	CRITERIA	DESCRIPTION
1	Project Name	Company Name + Founding date, legal structure etc., if applicable
2	Business Area	E.g. medical technology, biotech, pharmaceuticals
3	Website	If available
4	Team	Presentation with brief information on core competencies
5	Problem	What is the unmet (medical) need? Why, by whom and how urgently is a solution needed?
6	Business Idea	How are you solving the problem?
7	Market	Who are your target customers? How large is the addressable market? Market segments? Market entry?
8	Competitors	Today and at the time of market entry
9	Product, USP, IP	What is your product about? Which technology is used? What is special about the product, about the innovation? Are there patents etc.? Ownership? How is freedom-to-operate guaranteed? How do you prevent others from copying the idea? What are regulatory requirements?
10	Business Model	How can you earn money with the idea / innovation? Are there already contacts to customers? How is the willingness of potential customers to pay? How much can you charge?
11	Finances	Information on Capital & requirements: Are you looking for investors? Are you planning to submit an application for public funding?
12	Development Status	Proof-of-concept, prototype?
13	Implementation plan	Time and cost planning? Collaborations?
14	How can the ACC support you?	Do you require office space? What kind of business contacts do you consider helpful? Do you need expert advice or mentorship? What do you want to achieve within the next 6 months?